

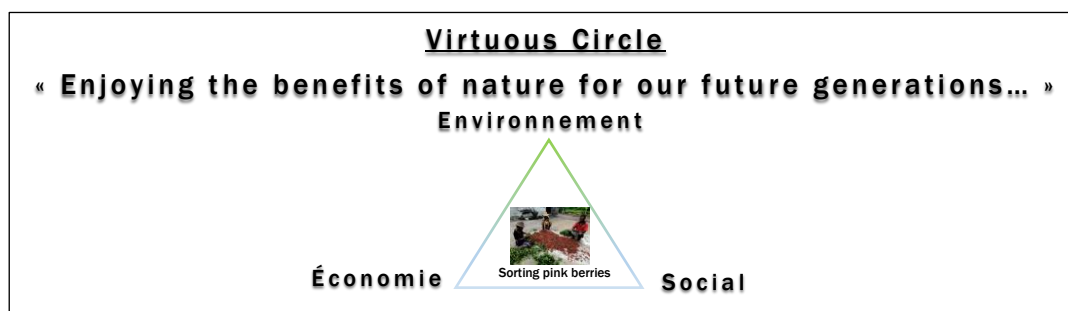
## **For a *SUSTAINABLE* supply, a *SOLIDARITY* economy and a *VIRTUOUS* value chain.**



**Carte de Madagascar**

Our goal is to promote the Malagasy PAVs or Value-Added Plants.

Ornatum wants to enable the end user to supply themselves with quality raw materials, respectful of a VIRTUOUS circle for a SUSTAINABLE future between producers and users.



Faced with climate challenges and the insufficiency of resources that could become unsustainable, it is urgent that industries get involved.

The supply chain of materials is weakened by a partial vision of the value chain.

Today, ORNATUM is investing to change the paradigm in the hope of perpetuating supplies and ensuring that each stakeholder in the value chain earns a decent living.

It is crucial for manufacturers and consumers to unite to preserve our **HEALTH** and the resources of our planet.

For Ornatum, this involves:

1. The multiplication of local alliances between farmers, distribution, processors and consumers.
2. The creation of a quality label to guarantee the authenticity and sustainability of products.
3. The development of a common communication plan to raise awareness among consumers and manufacturers.

For us, **the preservation and sustainability** of raw materials are essential to guarantee a sustainable supply, a **SOLIDARITY** economy and a **VIRTUOUS** value chain.